



**Dear Business Owner:**

On Saturday, May 19<sup>h</sup>, 2018, communities **worldwide** will be participating in the 23rd annual “Kids Day America/International™” from 12:00 Noon until 3:00 pm. It is a momentous day dedicated to health, safety, and environmental issues that affect individuals and our community as a whole. In fact, there will be hundreds of communities participating in this historic event internationally in which 5 million children have benefited in 2,000 cities.

As a local family chiropractor, I spent much of my time, both inside and outside my practice, helping children. It is for this very reason that I chose to sponsor this event in Thomasville. During this event, we will distribute essential information on crime prevention, child safety, and environmental awareness issues. My office will provide **free** child ID cards to have available for the **Northern York County Police Department to conduct free fingerprinting** for all children who attend. The **Fire Department's role is to support the event by providing fire safety tips and distributing important information.**

In addition my office will offer free health screenings and distribute vital information on disease prevention and health promotion. There will be special appearances by “Officer Dorothy” The Police Robot and other characters. We will also provide free balloons, snacks, and give-aways, and hold prize drawing every half-hour! We have chosen to sponsor D.A.R.E as part of our celebration to spotlight their involvement in drug awareness. We will also sponsor and a local dog rescue who will be bringing some puppies!

**We would like to request your financial support for this worthwhile endeavor.** We know that you value the future health and prosperity of our children as much as we do, and your contribution will help us to help the children. In addition, we invite you to set up a booth at the event to promote your services that can benefit families with children (*college education savings plan, investment opportunities, financial planning services, insurance advice services, etc.*). In this way, we can support each other's professional services as we engage in a cooperative effort that benefits our entire community.

A member of my staff will contact you in a few days to follow-up and provide you with additional details. We sincerely hope that you will consider a substantial contribution that will enable us to make this a truly extraordinary day for all the children of our community!

Yours in health,

Dr. Tina A. Sigafoose & Staff



# SPONSORSHIP OPPORTUNITIES FORM

## Saturday, May 19<sup>th</sup>, 2018

### Diamond Sponsor..... - \$1,000+

- Recognition, both front and back, in ALL KIDS DAY AMERICA/INTERNATIONAL™ (KDA/I™) publicity/promotions including mention in over (20,000) double-sided flyers that will be distributed at all schools, major food chains, supermarkets, places of worship, health clubs, hair salons, libraries, and participating merchants, organizations, and other businesses throughout the local towns/villages.
- Your one page handout dispersed to all attendees with welcome packet as they enter the event.
- Booth for your company at the event for all attendees to visit.
- Your sign/banner posted prominently at the KDA/I™ event.
- Corporate Representation at the KDA/I™ ceremonies along with town Mayor, Chamber of Commerce Board of Directors, and other town officials with local newspaper photographers in attendance.

### Platinum Sponsor..... - \$500- \$1,000

- Recognition, both front and back, in ALL KDA/I™ publicity/promotions including mention in over (20,000) double-sided flyers that will be distributed at all schools, major food chains, supermarkets, places of worship, health clubs, hair salons, libraries, and participating merchants, organizations, and other businesses throughout the local towns/villages.
- Your sign/banner posted prominently at the KDA/I™ event.
- Corporate Representation at the KDA/I™ ceremonies along with town Mayor, Chamber of Commerce Board of Directors, and other town officials with local newspaper photographers in attendance.

### Gold Sponsor..... - \$250 - \$500

- Recognition, both front and back, in ALL KDA/I™ publicity/promotions including mention in over (20,000) double-sided flyers that will be distributed at all schools, major food chains, supermarkets, places of worship, health clubs, hair salons, libraries, and participating merchants, organizations, and other businesses throughout the local towns/villages.
- Your sign/banner for your individual business posted prominently at the KDA/I™ event.

### Silver Sponsor..... - \$100 - \$250

- Recognition in ALL KDA/I™ publicity/promotions included on one side of (20,000) flyers that will be distributed in all schools, major food chains, supermarkets, places of worship, health clubs, hair salons, libraries and participating merchants, organizations, and other business throughout the local towns/villages.
- Names listed with other co-sponsors on sign at KDA/I™ event in prominent location.

**RETURN FORM TO:** *Sigafoose Chiropractic Life Center 6997 Lincoln Hwy Thomasville, Pa 17364*

Checks payable to: *Sigafoose Chiropractic Life Center*

E-mail: *sigafoosechiro@comcast.net* Tel: 717-225-1017 Fax 717-225-5709

**PLEASE PRINT CLEARLY HOW YOU WOULD LIKE YOUR NAME TO READ:**

Name of Individual: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: ( ) \_\_\_\_\_ Fax: ( ) \_\_\_\_\_ E-Mail \_\_\_\_\_

Solicited by: \_\_\_\_\_ No. of years as Sponsor: \_\_\_\_\_

Agreement Signature: \_\_\_\_\_

**\*Application for sponsorship will not be processed without signature**  
Not- For- Profit Event, Help Us Help The Children! **Event to benefit D.A.R.E**